

Traditionally, **International Sunrise Enterprise, Inc.** is a network marketing company that generates revenues based on product selling. Philosophically speaking, we believe that our customers attain real value by investing their time, minimal finance, hard work and of course, a high level of client service.

**International Sunrise Enterprise, Inc. VALUES A STRONG COMMITMENT TO HEALTHIER LIVING** by making natural, herbal health and beauty products available to the market using the healing powers of germanium.

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To gain a thorough understanding of our business is the primary and continuing objective. With this knowledge, we can successfully provide income generating endeavors to any individual and at the same time share the opportunity with them.

To be a, '**Helping People Business**' is our strategic goal, through a program of creative marketing and sound training, for those who want to be the owner of their own business.